

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56123 CF LOC-POL FBD - LBD: 08/28/12 - 09/03/12 HL#: Created: 08/01/12 05:45 PM

Client: AMERICANS FOR PROSPERITY... CPE: / / 473 Agency Commission: 15 % Updated: EMENDEL on 08/02/12 11:12 AM

Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 1 8/28-9/3 (1300) Self :20:00 Confirmed: 08/01/12 05:49 PM

Buyer: KAREN BENCKINI Demo: HHOLDS DMA RTG Sched. Code: D Contract: 08/02/12 08:33 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY AMERICANS FOR PROSPERITY

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 1 1 0 0 0 0	MORN	30	D			0.0	\$325.00	2	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/29/12	2										
002	NLATE03	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$1,750.00	2	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/30/12	2										
003	PMENTALTU3	* T * * * * *	CARD	30	D			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/28/12	1										
004	PBLOODS	* * * * F * *	REGP	30	D			0.0	\$2,350.00	1	\$2,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/31/12	08/31/12	1										
005	P48HRSA3	* * * * * S *	REGP	30	D			0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										
006	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										
007	WFACE02	* * * * * S	FACE	30	D			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE03	* * * * * S	NEWS	30	D			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	MEARLY	M * * * * *	MORN	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NLATE03	M * * * * *	NEWS	30	D			0.0	\$1,750.00	1	\$1,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PHAWAI	M * * * * *	REGP	30	D			0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	13	0	\$18,275.00	\$15,533.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$18,275.00	\$15,533.75	\$0.00	\$0.00